

## Tİ421 - GRADUATION PROJECT I - Turizm Fakültesi - Turizm İşletmeciliği Bölümü

## General Info

## Objectives of the Course

The aim of this course is to enable students to conduct comprehensive research on a topic they are particularly interested in, curious about, or want to improve themselves by using the knowledge and skills they have acquired in the field of tourism management, and to prepare and present a graduation project using scientific methods.

## Course Contents

Giving a formal presentation; preparation, presentation, teaching and application of scientific research methods and techniques; small-scale research by students in their field.

## Recommended or Required Reading

Altunışık, R., Coşkun, R., Bayraktaroğlu, S. ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz.

## Planned Learning Activities and Teaching Methods

Lecture, presentation and discussion

## Recommended Optional Programme Components

Students are responsible for conducting their graduation projects under the supervision of their faculty members. The project topic must be determined in accordance with current, applicable, and scientific methods in the field of tourism management. The project report must be submitted in accordance with academic writing guidelines and presented to a jury at the end of the semester. Academic integrity and ethical principles must be adhered to at all stages of the study.

## Instructor's Assistants

There is no assistant instructor for the course.

## Presentation Of Course

The course will be delivered face-to-face, with course materials also available on digital platforms. Students are expected to attend class regularly and actively participate in practical activities.

## Dersi Veren Öğretim Elemanları

Prof. Dr. Şule Aydın

## Program Outcomes

1. Knows all stages of the research process.
2. Learns how to turn a research into a report.
3. They gain the ability to conduct scientific research.

## Weekly Contents

| Order | PreparationInfo                                                                                            | Laboratory TeachingMethods           | Theoretical Practise                                 |
|-------|------------------------------------------------------------------------------------------------------------|--------------------------------------|------------------------------------------------------|
| 1     | Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe-Yöntem- Analiz. sf. 19-47.   | Lecture, presentation and discussion | Introduction of the course                           |
| 2     | Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe-Yöntem- Analiz. sf. 47-67.   | Lecture, presentation and discussion | Topic selection in scientific studies                |
| 3     | Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe-Yöntem- Analiz. sf. 67-95.   | Lecture, presentation and discussion | Scientific research process                          |
| 4     | Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe-Yöntem- Analiz. sf. 55-63.   | Lecture, presentation and discussion | Citing in scientific studies                         |
| 5     | Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe-Yöntem- Analiz. sf. 441-462. | Lecture, presentation and discussion | Creating the table of contents in scientific studies |
| 6     | Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe-Yöntem- Analiz. sf. 441-462. | Lecture, presentation and discussion | Writing techniques in scientific studies             |

| Order | PreparationInfo                                                                                                                                                                                                                          | Laboratory | TeachingMethods                                                     | Theoretical             | Practise |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------------------------------------------------------------|-------------------------|----------|
| 7     | Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe-Yöntem- Analiz. sf. 86-92.                                                                                                                                 |            | Lecture, presentation and discussion                                | Presentation techniques |          |
| 8     |                                                                                                                                                                                                                                          |            |                                                                     | MIDTERM EXAM            |          |
| 9     | Altunışık, R., Coşkun, R., Bayraktaroğlu, S. ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. |            | Lecture, presentation and discussion<br>Presentation and discussion | Student's presentations |          |
| 10    | Altunışık, R., Coşkun, R., Bayraktaroğlu, S. ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. |            | Lecture, presentation and discussion<br>Presentation and discussion | Student's presentations |          |
| 11    | Altunışık, R., Coşkun, R., Bayraktaroğlu, S. ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. |            | Lecture, presentation and discussion<br>Presentation and discussion | Student's presentations |          |
| 12    | Altunışık, R., Coşkun, R., Bayraktaroğlu, S. ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. |            | Lecture, presentation and discussion<br>Presentation and discussion | Student's presentations |          |
| 13    | Altunışık, R., Coşkun, R., Bayraktaroğlu, S. ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. |            | Lecture, presentation and discussion<br>Presentation and discussion | Student's presentations |          |
| 14    | Altunışık, R., Coşkun, R., Bayraktaroğlu, S. ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. |            | Lecture, presentation and discussion<br>Presentation and discussion | Student's presentations |          |
| 15    | Altunışık, R., Coşkun, R., Bayraktaroğlu, S. ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. |            | Lecture, presentation and discussion<br>Presentation and discussion | Student's presentations |          |

#### Workload

| Activities                                 | Number | PLEASE SELECT TWO DISTINCT LANGUAGES |
|--------------------------------------------|--------|--------------------------------------|
| Uygulama / Pratik                          | 14     | 2,00                                 |
| Ders Öncesi Bireysel Çalışma               | 10     | 2,00                                 |
| Uygulama / Pratik Sonrası Bireysel Çalışma | 11     | 2,00                                 |
| Ara Sınav Hazırlık                         | 3      | 3,00                                 |
| Vize                                       | 1      | 1,00                                 |
| Final Sınavı Hazırlık                      | 3      | 3,00                                 |
| Final                                      | 1      | 1,00                                 |

#### Assesments

| Activities | Weight (%) |
|------------|------------|
| Ara Sınav  | 40,00      |
| Final      | 60,00      |

|               | P.O. 1 | P.O. 2 | P.O. 3 | P.O. 4 | P.O. 5 | P.O. 6 | P.O. 7 | P.O. 8 | P.O. 9 | P.O. 10 | P.O. 11 | P.O. 12 | P.O. 13 | P.O. 14 | P.O. 15 | P.O. 16 | P.O. 17 | P.O. 18 | P.O. 19 | P.O. 20 | P.O. 21 | P.O. 22 |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| <b>L.O. 1</b> | 3      | 4      | 5      | 4      | 3      | 2      | 1      | 2      | 2      | 3       | 5       | 4       | 3       | 2       | 3       | 3       | 2       | 1       | 4       | 2       | 3       | 1       |
| <b>L.O. 2</b> | 3      | 4      | 5      | 4      | 3      | 2      | 1      | 2      | 2      | 3       | 5       | 4       | 3       | 2       | 3       | 3       | 2       | 1       | 4       | 2       | 3       | 1       |
| <b>L.O. 3</b> | 3      | 4      | 5      | 4      | 3      | 2      | 1      | 2      | 2      | 3       | 5       | 4       | 3       | 2       | 3       | 3       | 2       | 1       | 4       | 2       | 3       | 1       |

Table :

- P.O. 1 :** Have an understanding of structure of tourism industry and how it functions and its significance for development of the country.
- P.O. 2 :** Have a comprehensive and systematic understanding of concepts, principles, theories and facts related to tourism management and similar disciplines.
- P.O. 3 :** Demonstrate reading, listening, speaking and writing skills in English at least at the level of B2 of European Language Portfolio.
- P.O. 4 :** Demonstrate reading, listening, speaking and writing skills in a second language at least at the level of B1 of European Language Portfolio.
- P.O. 5 :** Communicate effectively verbal, non-verbal and in written way and demonstrate effective presentation skills.
- P.O. 6 :** Describe, synthesize, interpret, analyze and evaluate information and data relevant to a professional context.
- P.O. 7 :** Apply knowledge to the solution of familiar and unfamiliar problems.
- P.O. 8 :** Understand both professional and social ethical values, evaluate them critically and behave in an appropriate manner.
- P.O. 9 :** Demonstrate effective use of both basic and professional information and communication technologies and software.
- P.O. 10 :** Have an understanding of concepts, principles, theories and facts within the contexts of business, economics, management, and marketing.
- P.O. 11 :** Understand and apply management theories and practices in order to effectively run a hospitality and tourism operation.
- P.O. 12 :** Understand and apply national and international laws, regulations and professional standards related to tourism industry and tourism management.
- P.O. 13 :** Work effectively both independently and with others.
- P.O. 14 :** Improve themselves gradually both professionally and personally, take responsibility for learning independently and demonstrate that.
- P.O. 15 :** Demonstrate professionalism in dress, grooming, personal hygiene, and appearance that reflect standards expected of hospitality and tourism industry professionals.
- P.O. 16 :** Identify, use and care the physical environment, tools, equipments and technologies related to the field of tourism management.
- P.O. 17 :** Recognize and understand different cultures and communicate with them.
- P.O. 18 :** Understand the principles and revolutions of Atatürk and adopt fundamental principles of the Republic.
- P.O. 19 :** Have detailed knowledge of geography and culture of both Turkey and the world, and evaluate this knowledge in terms of tourism supply and demand.
- P.O. 20 :** Understand the service delivery process in tourism enterprises and apply that in a way to ensure guest satisfaction.
- P.O. 21 :** Improves himself/herself in interdisciplinary fields that add value to personal change and development within the framework of interest, ability, social sensitivity and volunteering.
- P.O. 22 :** Explain at least one of the United Nations Sustainable Development Goals (UN SDGs). UN SDGs are: 1) poverty, 2) hunger, 3) healthy and quality life, 4) quality education, 5) gender equality, 6) clean water and sanitation, 7) accessible clean energy, 8) decent work and economic growth, 9) industry, innovation and infrastructure, 10) reduction of inequalities, 11) sustainable cities and communities, 12) responsible consumption and production, 13) climate action, 14) life below water, 15) life on land, 16) peace, justice and strong institutions, 17) joint efforts for the goals
- L.O. 1 :** Knows all stages of the research process.
- L.O. 2 :** Learns how to turn a research into a report.
- L.O. 3 :** They gain the ability to conduct scientific research.